

1st Urban and Territorial Mutations Conference (UTM)

Call for contributions

Deadline for submissions: March 15, 2020

Paris, May 26 & 27, 2020

<https://mute.sciencesconf.org/>

- **Why a UTM conference?**

Cities and territories are undergoing unprecedented changes, embodying the challenges of our world. Urbanization is one of the powerful indicators of economic development (Bairoch, 1985, Braudel, 1979), but we are now experiencing a spatial and territorial turn which requires a new deal.

Global cities (Sassen, 1991), regional advantages (Saxenian, 1996) and creative classes (Florida, 1995, 2005) can drive progress, while the advent of the smart city can open up new opportunities.

But although the promises are great, the questions are also significant: are cities and territories up to the challenges of creating economic, social and environmental value for our world, and will they continue to be in the future?

The questions are only growing:

- Denise Pumain (1982, 2020) and Saskia Sassen (1991) demonstrate the complexity of transforming urban systems
- Rarely have the territories been marked by such disparities, crises and divides. Richard Florida (2005), who saw the creative classes as a driver of development, now wonders about the urban crisis (2017), while Laurent Davezies (2020, 2012), Gérard-François Dumont (2007, 2012) and Christophe Guilluy (2000, 2014) are keen to highlight the divides and the risks of regional and local fragmentation driven by the proliferation of disenfranchised territories (falling employment and economic activity).
- Muhammad Yunus (2017) reminds us that inclusion poses major challenges, and that the digital revolution alone does not make for smart territories.

The ETI Chair's Urban and Territorial Mutations conference aims to create a forum at the Sorbonne for dialogue and exchange between researchers, community stakeholders, practitioners and citizens to address the challenges of mutating urban and territorial spaces.

Because all these players cannot remain silent on these issues around creating social and environmental economic value!

- **The MUTE conference: themes**

- Resorting to management sciences in the face of urban and territorial change? Strategy, management, entrepreneurship, information systems, human resources management, finance and management monitoring.
- Territorial entrepreneurship: challenges, forms, impacts
- Public management in relation to the territories: which approach to territorial management? How should we manage local authorities?
- What governance should we implement in the face of change? Should we consider new forms of coordination (PPP)? Citizen-centric management?
- Smart city, living city: experiments and challenges around scaling up; challenges of managing local authorities and territories;
- Megalopolises, Metropolises: opportunities, threats, disparities and means of action
- The challenges of modelling: taking into account the diversity of value creation, how do we model territories and complex systems?
- The challenges of chrono-urbanism planning: ¼-hour city, ½-hour territory
- The challenges for managing innovation in the digital and technological transformations (AI, IoT, Big Data, etc.)
- Territorial divides: diagnoses, observations, challenges and courses of action
- The territories under pressure: restricted territories, insular territories, territories in withdrawal
- The social transformation of cities and territories: are the creative classes in crisis?
- Creating inclusive territories: CSR for public and private stakeholders? The role of the social economy players?

- **The UTM conference: types of contributions**

The UTM Conference is keen to highlight, among others:

- a variety of theoretical and contextual approaches
- diagnoses based on local and comparative field surveys
- new operational practices, experiments and cases of the scaling-up of initiatives leading to economic, social and environmental progress in cities and territories
- the contributions of young researchers

To this end, contributions from **researchers**, but also from **practitioners** and **stakeholders from cities and territories**, are welcome. They will give rise to plenary sessions and round-tables, as well as parallel sessions, workshops and experiential sessions.

Submissions instructions

Academic contributions:

We invite the management and social science communities to present the following around this issue:

- theoretical communications;
- work based on field surveys and case studies;
- presentations of new operational instruments, new methods, diagnoses or experiments.

The following submissions are accepted:

- **Summaries** (3,000 words excluding references and including: introduction/objectives, literature review, approach/methodology, results, discussion, implications and limits)
- **Workshops and round tables** (3 pages presenting: the objectives and issues of the workshop, the speakers and topics to be discussed, the facilitation method)
- **Teaching cases/teaching protocols** are also encouraged given the educational issues

Contributions from practitioners, urban and territorial players:

The urban and territorial players are welcome to report on their experiences and practices around scaling up, and to bear witness to the processes implemented and achievements attained to develop their territory. The conference is particularly interested in experiences which make it possible to better understand both the positive dynamics and the difficulties around reviving meaning and value in the territories.

- **abstracts** (3,000 words excluding references including: introduction/objectives, description of the project and the way it has been implemented, obtained results and lessons learned from the experience)
- **workshops and round tables** (3 pages, presenting: the objectives and issues of the workshop, speakers and topics to be discussed, the facilitation method)

- **The UTM conference: calendar and contacts**

- **March 15, 2020: receipt of proposals**
- **April 1, 2020: authors notified by the Scientific Committee**
- **May 15, 2020: receipt of the final communications**

- **The UTM conference: promoting contributions**

The work carried out in the framework of the UTM conference will be promoted in:

- peer-reviewed magazines (HCERES, FNEGE)
- a book

This work will also be promoted in publications that enable public dialogue (The Notebooks of the Chair, articles in the press, web publications), to give maximum exposure to the discussions and work carried out.

- **Keynote speakers**

- Professor Denise Pumain (Vautrin Lud Prize 2010) (awaiting confirmation)
- Professor Muhammad Yunus (Nobel Peace Prize 2006)

- **Scientific Committee (provisional), headed by Professor Muhammad Yunus**

International :

- Lorraine Amollo Ambole, University of Nairobi, Kenya
- Franck Barès, HEC Montréal, Canada
- Tereza Cristina Carvalho, Escola Politecnica USP, Brésil
- Marcus Dejardin, Université de Namur
- Sunil Dubey, University of Sydney, Australie
- Nikos Fintikakis, Grèce, Vice-président de l'Union Internationale des Architectes UIA
- Cécile Fonrouge, Université du Québec à Trois Rivières
- Karuna Gopal, Foundation for Futuristic Cities, India
- Aawatif Hayar, Université Hassan II Casablanca Maroc
- Christyl Johnson, NASA, USA
- Natalia Novillo, Université FLACSO Amérique Latine
- Fernando Nunes da Silva Fernando, Instituto Superior Tecnico, Université de Lisbonne, Portugal
- Elvira A. Quintero, Universidad del Cauca, Colombie
- Carlo Ratti, MIT, Etats-Unis
- Saskia Sassen, Columbia University, Etats-Unis
- Gaetan Siew, Ile Maurice, Union Internationale des Architectes.
- Ryad Titah, HEC Montréal, Canada.
- Muhammad Yunus, Prix Nobel de la Paix 2006
- Mustapha Zahir, Université Cadi Ayyad

France :

- Annie Bartoli, Université de Versailles-St Quentin
- Isabelle Bories-Azeau, Université de Montpellier
- Sophie Boutillier, Université de Littoral Côte d'Opale
- Martine Brasseur, Université de Paris
- Pascale Brenet, IAE Franche-Comté
- Isabelle Cadet, IAE Paris Sorbonne
- Didier Chabaud, IAE Paris-Sorbonne
- Hela Cherif Ben Milled, Université Paris 1 EM-Sorbonne
- Sophie Cros, Université du Havre
- Christian Defelix, IAE Grenoble
- Philippe Eynaud, IAE Paris-Sorbonne
- Alain Fayolle, EM Lyon
- David Forest, Université Paris 1 Panthéon-Sorbonne
- Colette Fourcade, Université de Montpellier
- Chrystelle Gaujard, Yncréa, France
- Marc Giget, Académie des Technologies, Institut Européen des Stratégies Créatives d'Innovation
- David Huron, IAE Nice, Université Cote d'Azur
- Eric Lamarque, IAE Paris-Sorbonne
- Nathalie Lameta, Université de Corse
- Blandine Laperche, Université de Littoral Côte d'Opale
- Jean-Paul Laurent, Université Paris 1 EM-Sorbonne
- Norbert Lebrument, Université Clermont Auvergne
- Catherine Léger-Jarniou, Université Paris Dauphine
- Erick Leroux, Université Sorbonne Paris Nord
- Nadine Levratto, Université Paris Nanterre
- Anne Loubes, IAE Université de Montpellier
- Stéphanie Loup, Université Paul Sabatier Toulouse 3
- Elise Marcandella, Université de Lorraine
- Mathilde Maurel, Université Paris 1 Panthéon Sorbonne
- Ingrid Mazzilli, Aix Marseille Université
- Ababacar Mbengue, Université de Reims
- Géraldine Michel, IAE Paris-Sorbonne
- Carlos Moreno, IAE Paris-Sorbonne
- Didier Nobile, Université de Lorraine
- Florent Noel, IAE Paris-Sorbonne
- Florent Orsoni, Ecole de Design de Nantes
- Yannick Perez, CentraleSupélec
- Simon Porcher, IAE Paris-Sorbonne
- Florent Pratlong, Université Paris 1 EM-Sorbonne
- Denise Pumain, Université Paris 1 Panthéon Sorbonne, Institut de France, Prix Vautrin Lud 2010
- Pierre-Charles Pupion, IPAG Université de Poitiers
- Nathalie Raulet-Croset, IAE Paris-Sorbonne
- Jean-Loup Richet, IAE Paris-Sorbonne
- Sylvie Sammut, Université de Montpellier
- Jean-François Sattin, Université Paris 1 EM-Sorbonne
- Stéphane Saussier, IAE Paris-Sorbonne
- Christophe Schmitt, Université de Lorraine
- Laurent Sempe, Université de Bordeaux
- Carine Staropoli, Paris School of Economics
- Bérengère Szostak, Université de Lorraine
- Odile Uzan, Université Paul Valéry, Montpellier
- Dimitri Uzunidis, Université du Littoral Côte d'Opale

- **Organizing Committee**

Paula Berdugo (IAE Paris Sorbonne), Didier Chabaud (IAE Paris Sorbonne Business School), Raphaël Haget (IAE Paris Sorbonne), Carlos Moreno (IAE Paris-Sorbonne), Florent Pratlong (U. Paris I Panthéon-Sorbonne), Lucas Sageot-Chomel (IAE Paris Sorbonne), Jean-François Sattin (U. Paris I Panthéon-Sorbonne)

- **With the support of academic partners:**



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- **Registration and participation fee**

Participants must have registered beforehand and the presence of at least one of the authors is required per paper. Registration includes access to the different sessions of the Congress + the documentation of the UTM Conference as well as catering + coffee breaks + the gala dinner.

Registration before: May 15, 2020

Registration fee :

- Researchers and practitioners: 160 EUROS
- PhD students and Students: 80 EUROS
- Accompanying person for the gala dinner: 70 EUROS

- **Information and contact**

Information: SciencesConf: UTM 2020

Website: <https://mute.sciencesconf.org/>

Contact: mute@sciencesconf.org